

Magazine advertising rate card

Effective July 2016



Print Advertising	Duration	Size Depth x Width	Premier Christianity			Premier Youthwork	Premier Childrenswork	
			Standard	April*	Aug/Nov*			
Double Page Spread	1 issue	297x420mm	£2070	£2990	£2500	£1600	£1265	
Outside Back Cover	1 issue	297x210mm	£1435	£2415	£2000	£1025	£805	
Inside Back or Front Cover	1 issue	297x210mm	£1265	£2245	£1750	£965	£770	
Full Page	1 issue	297x210mm	£1140	£1925	£1500	£895	£715	
Half Page Portrait	1 issue	270x90mm	£700	£1205	£950	£540	£425	
Half Page Landscape	1 issue	133x186mm	£700	£1205	£950	£540	£425	
Third Page Landscape	1 issue	90x186mm	£550	£975	£750	£435	£345	
Quarter Page Portrait	1 issue	133x90mm	£435	£760	£600	£345	£275	
Quarter Page Landscape	1 issue	65x186mm	£485	£760	£600	£345	£275	
Sixth Page	1 issue	90x90mm	–	£575	£500	–	–	
Leaflet Insertion	Loose	1 issue	–	£69 per 1000*	£69 per 1000*	£69 per 1000*	£69 per 1000*	–
	Bound in	1 issue	–	£92 per 1000**	£92 per 1000**	£92 per 1000**	£92 per 1000*	£92 per 1000*
	Glued in	1 issue	–	Please call	Please call	Please call	Please call	Please call
Classifieds	1 issue	–	£19 per scc	£23 per scc	£21 per scc	£13 per scc	£23 per scc	

**April and August issues of Christianity have 30,000 print runs (standard months have 18,000) and are distributed by arrangement in partnership with selected UK Christian Festivals such as Spring Harvest (April issue) and One (August issue). November's Christianity (also 30,000 print run) will be distributed at selected Christian bookshops during their busy Christmas period starting late October.

**Assumes maximum 16g weight. For heavier items please contact your sales representative.

To reserve space or for more information contact your account manager, or call 020 7316 1300 option 2, or email sales@premier.org.uk

VAT at the current rate applicable on all advertising rates, though UK registered charities may be exempt – ask for details.

Premier.

MEDIA PACK

For more information contact your Account Manager, or call 020 7316 1300 option 2, or email sales@premier.org.uk

On Air
 In Print
 Online
premier.org.uk

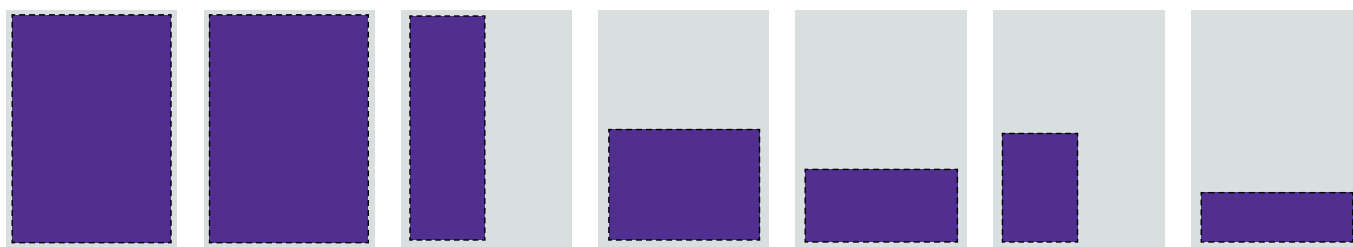
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ADVERTISING SPACE

Premier Christianity, Premier Youthwork, & Premier Childrenswork



**Covers
Outside
Back Inside
Back**
297x210mm
3mm bleed*

Full Page
297x210mm
3mm bleed*

**Half Page
Portrait**
270x90mm

**Half page
Landscape**
133x186mm

**Third Page
Landscape**
90x186mm

**Quarter
Page
Portrait**
133x90mm

**Quarter
Page
Landscape**
65x186mm

* For Premier Christianity and Premier Youthwork full page adverts allow a 10mm safe zone within the left and right edges to compensate for binding.

Double page spread

297 x 420mm 3mm bleed

Leaflet insertion

Loose:

Max folded size:
287 x 190mm

Min folded size:
140 x 80mm

Bound in:

Max dimensions:
133 x 186mm

Min dimensions:
100 (up) x 125mm (across)

All bound inserts must have a 5mm
Head trim 3mm forage and tail, plus a
3mm grind off on spine edge

Glued in:

Call for charges and technical
information. Available on Inside Front
Cover position only. Includes full
page advert and full run of putty-
glued inserts.

Classifieds

Telephone Classifieds Sales
T: 020 7316 1486
E: alanda.budinger@premier.org.uk

Advert deadlines

See features list, available on request.

Discounts

Agency: 10%
(unless booked by agency)
Series of two: 7.5%
Series of four: 10%
Series of six or more: 15%
*NB Discounts apply only if accounts
settled within 30 days of invoice.*

Advert positions

Guaranteed advert positions
10% extra.
*Please contact your sales
representative for further information.*

Cancellation charges

50% after booking deadline
100% after copy deadline

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